

Privacy Policy

Last updated: March 19th 2023

Property Shop Investment LLC ("us", "we", or "our") operates the My Leads mobile application (the "Service") for our real estate agents to update their leads and activities in our company's Customer Relationship Management (CRM) system.

This Privacy Policy informs you of our policies regarding the collection, use, and disclosure of personal information when you use our Service and the choices you have associated with that data. We are committed to protecting your privacy and we use your data in accordance with this Privacy Policy.

By using the Service, you agree to the collection and use of information in accordance with this Privacy Policy.

Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Service to you. This includes:

1. **Personal Data** While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:
 - Email address
 - First name and last name
 - Phone number
 - Biometric information (if you choose to use biometric authentication)
 - List of contacts (if you choose to import your contacts)
 - Usage data and other diagnostic data
2. **Usage Data** When you access the Service, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile internet browser you use, and other diagnostic data.

Use of Data

Property Shop Investment LLC uses the collected data for various purposes, such as:

- To provide and maintain the Service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer care and support
- To provide analysis or valuable information so that we can improve the Service
- To monitor the usage of the Service
- To detect, prevent and address technical issues

Transfer of Data

Your information, including Personal Data, may be transferred to and maintained on servers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those in your jurisdiction. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Disclosure of Data

We may disclose your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of Property Shop Investment LLC
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect the personal safety of users of the Service or the public
- Protect against legal liability

Security of Data

The security of your data is important to us, but remember that no method of transmission over the internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Data Retention and Deletion Policy

1. Retention of Personal Data Property Shop Investment LLC retains your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Property Shop Investment LLC will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer periods.

2. Deletion of Personal Data Upon your request, we will delete or anonymize your Personal Data from our records, subject to any applicable legal requirements and exceptions, such as the need to retain certain information for legal, accounting, or auditing purposes.

To request the deletion of your Personal Data, please contact us at info@psinv.net with the subject line "Data Deletion Request." We will respond to your request within a reasonable timeframe and in accordance with applicable laws.

Please note that some data may not be deleted immediately from our backup systems but will be removed during the regular deletion process of those systems.

3. Data Archiving and Backup Property Shop Investment LLC securely store your Personal Data and maintains appropriate technical and organizational measures to protect it. We perform regular backups of your data to prevent data loss and aid in data recovery. These backups are stored securely and are only accessible by authorized personnel.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us by email at info@psinv.net.